



City of Huron 2013 State of the City

Andy White | City Manager



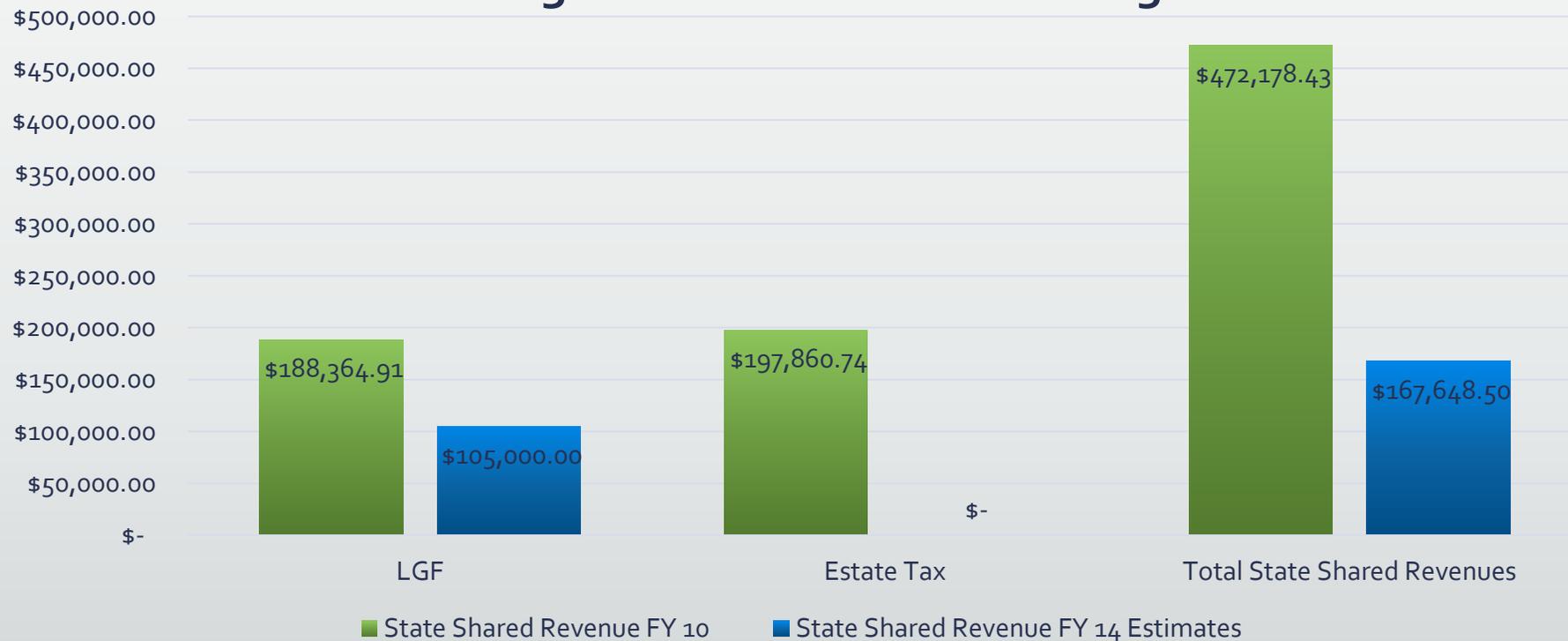
2013 Summary



Smarter Government

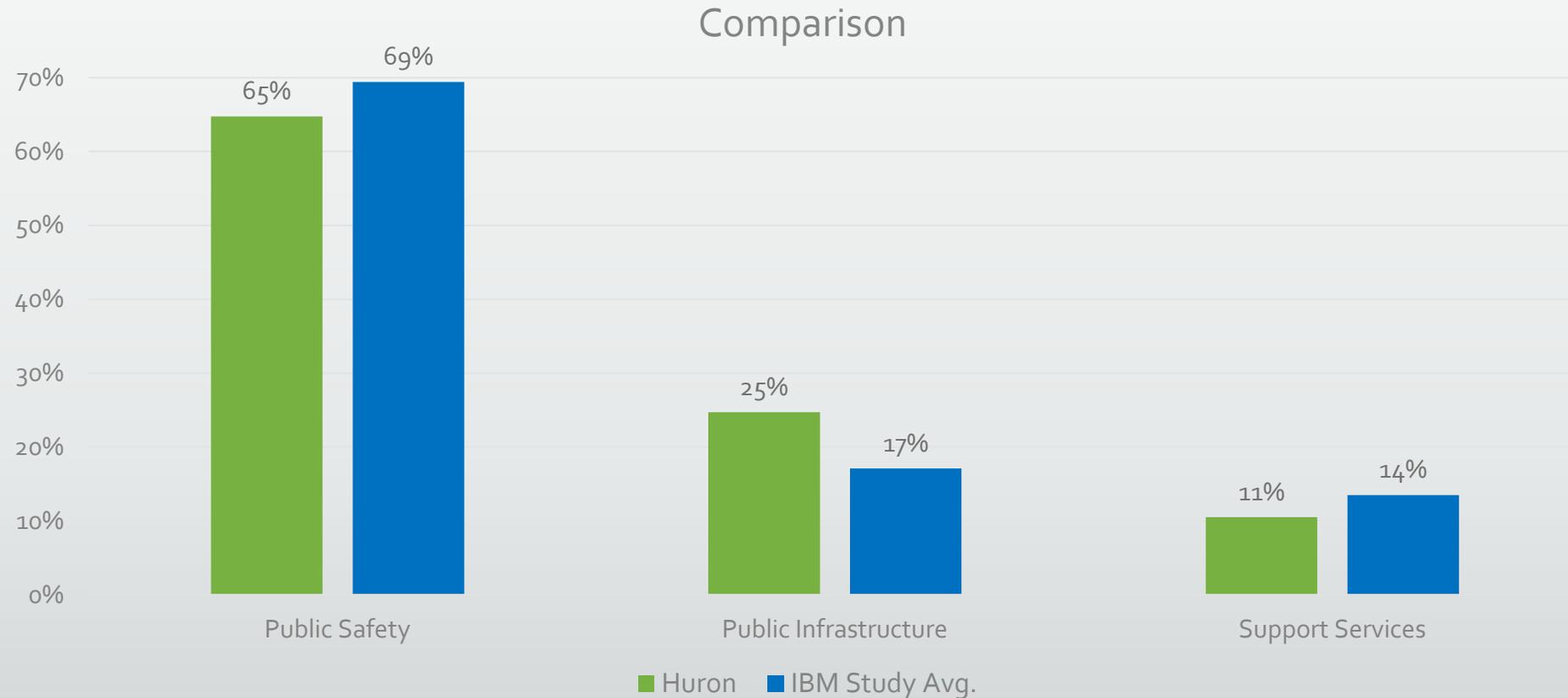
- State of Ohio cut over **\$1.3 billion** in revenue to local governments.
 - City lost over **\$300,000, or 7%** of our total revenue
 - Over **40% of governments our size have cut services, while 70% cut capital expenditures.** We haven't cut either.

Changes in State Revenue Sharing



Smarter Government

- IBM/ICMA Smarter Cities Initiative
 - Our performance benchmarks in terms of cost of services are in line with the most efficient cities in the Country

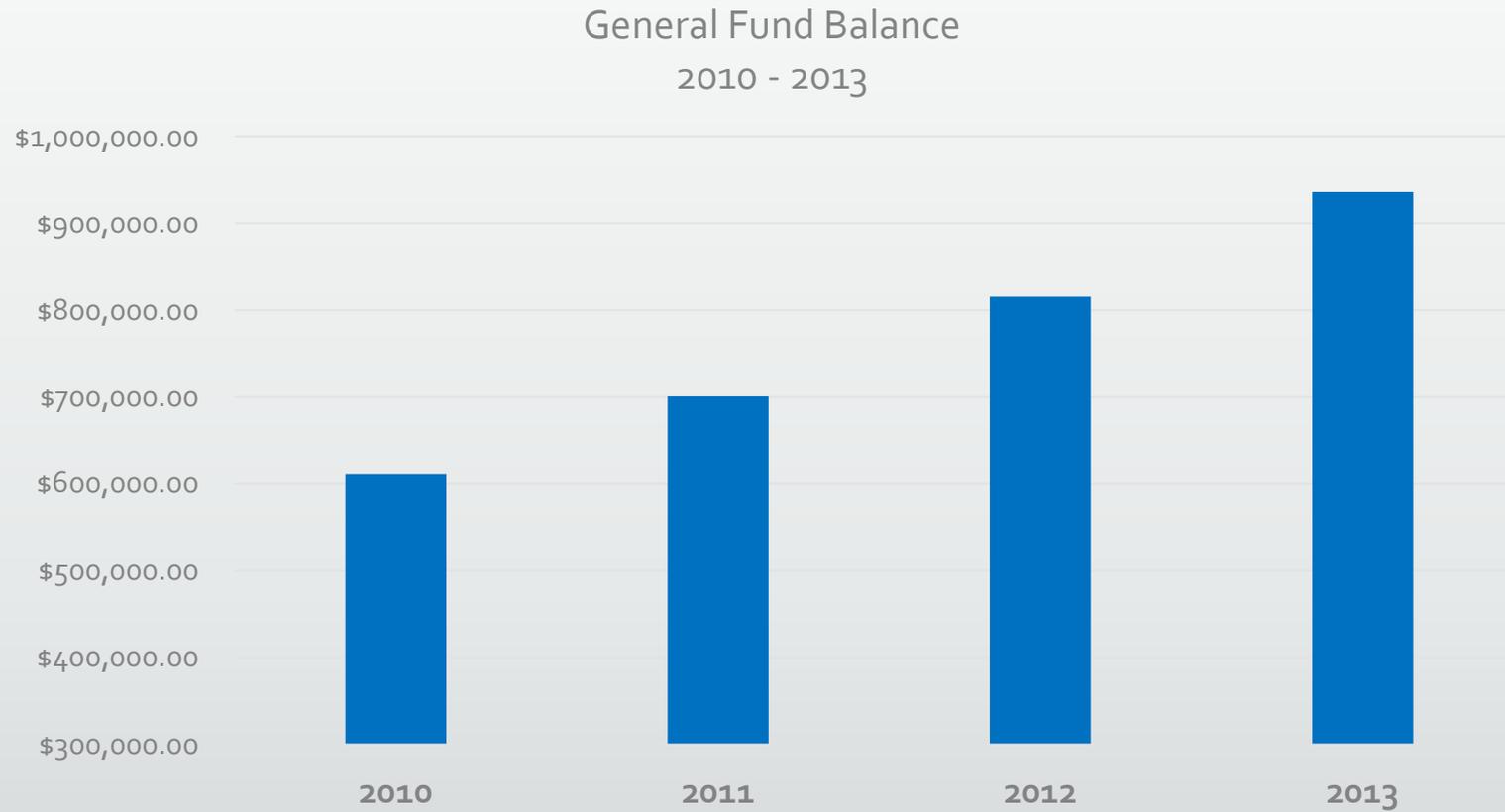


Smarter Government

- Reform
 - Compensation analysis and implementation of performance pay system
 - Reform delivery of safety services to better meet the demand
 - Reform refuse pickup to increase effectiveness
 - Study regional partnerships for services, such as water delivery
 - Continue current regional partnerships, including dispatch and community development
 - HB 4 – Makes over \$1 million in grant dollars available to municipalities for internal performance measurement
- Capital Investment
 - The City has identified and began to implement an aggressive 5 year Capital Improvement Program, inline with the Master Plan.



General Fund Balance 2010 - 2013



Economic Development

- Recipient of 2013 Team NEO Award for business expansion over 100 employees.
 - IAC
 - Rye Beach Road Project
- Corporate Park
 - News 2 You Expansion
- Senior Residence
- Huron Commerce Plaza Cosmetic Improvements
- New Shell station Rte. 6 and Berlin



Collaboration



- Erie County
 - Economic Development
 - Regional Dispatch
- Huron Schools
 - Coffee Connection to foster strong relationship between the two entities due to the interconnectivity of the two
- Huron Township
 - Joint Districts and capital investment for the betterment of the entire community of Huron



Financial Overview

- Maintained Moody's Bond Rating to Aa3 in an environment of decreasing financial reform in response to the Great Recession.
 - Saved \$330,000 over 10 years in interest costs due to strong bond rating.
 - Allows for a Capital Improvement budget of between \$3 and \$5 million – Identified approximately \$9 million in infrastructure improvements through the master plan
 - Availability of debt capacity will garner greater competitiveness to granting agencies.
- 2014 Budget Adoption
 - Funds being repurposed for infrastructure improvements and community/commercial development
 - Following suit with the 2012 Master Plan

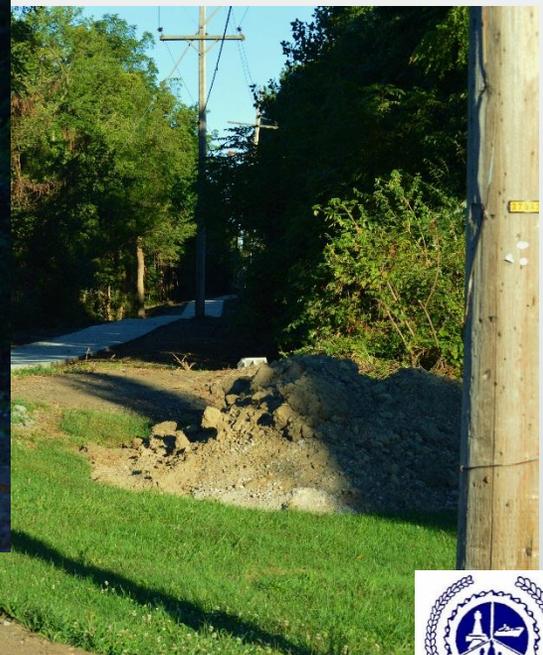




2013 Community Development



Lake Shore Electric Trail



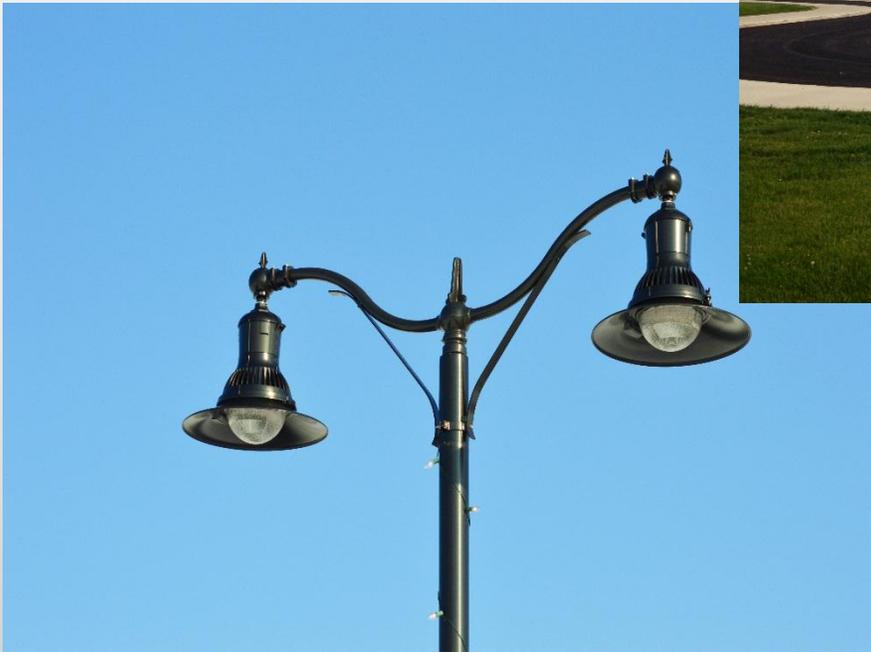
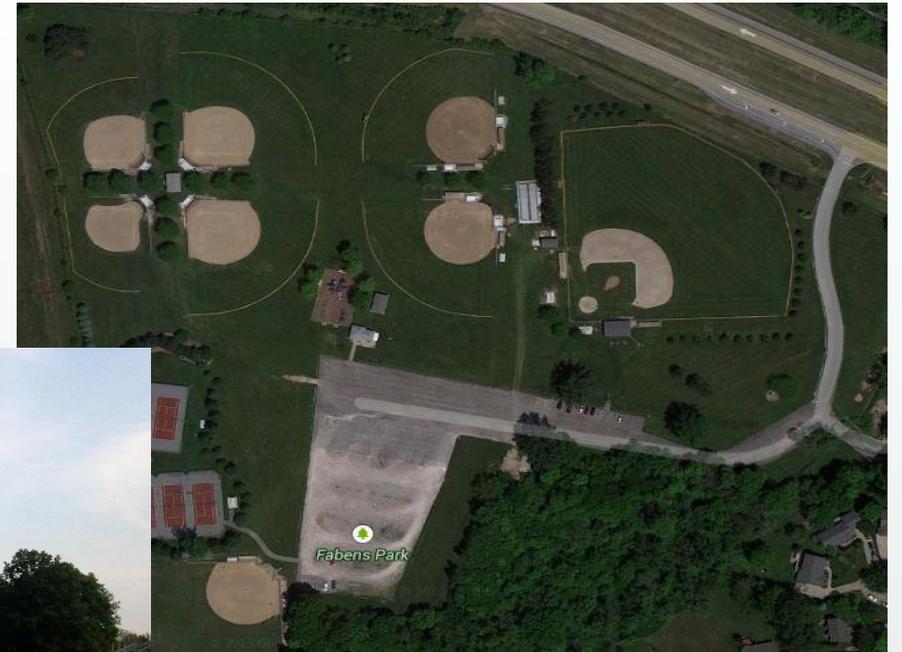
Lighthouse Pier



ConAgra



Fabens Park



City of Huron Water Department Upgrades



Williams Street

- Deteriorated water main hindered the advancement of the project
 - Required an assessment to move forward
 - Paired together water main with street repair
- New curb, drainage, sidewalks, apron fronts, pavement and base, and water line



Rye Beach

- Economic Development financing for the support of freight logistics at Sawmill Parkway and Corporate Park.
- Supplemental benefit to the community through increased traffic capacity.
- Total project cost: \$500,000. \$400,000 funded by the State of Ohio.



Jim Campbell Blvd.

- Community link connecting the Northern and Southern portions of the community
- Total project cost: \$385,000. Received close to \$250,000 in grant dollars from the Ohio Public Works Commission.

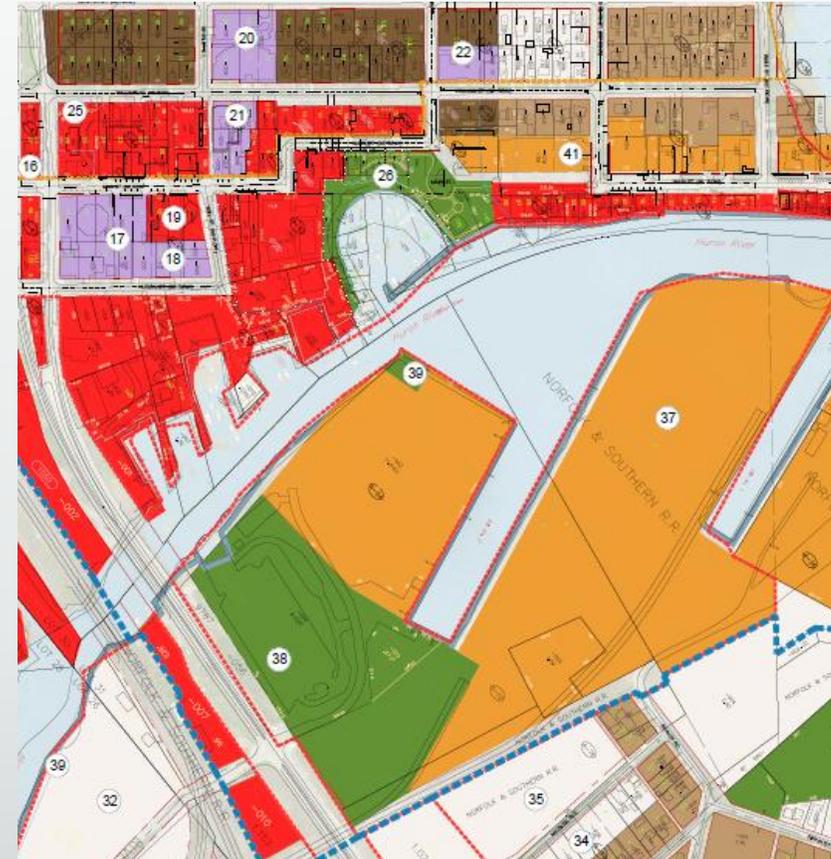


2014 Projects

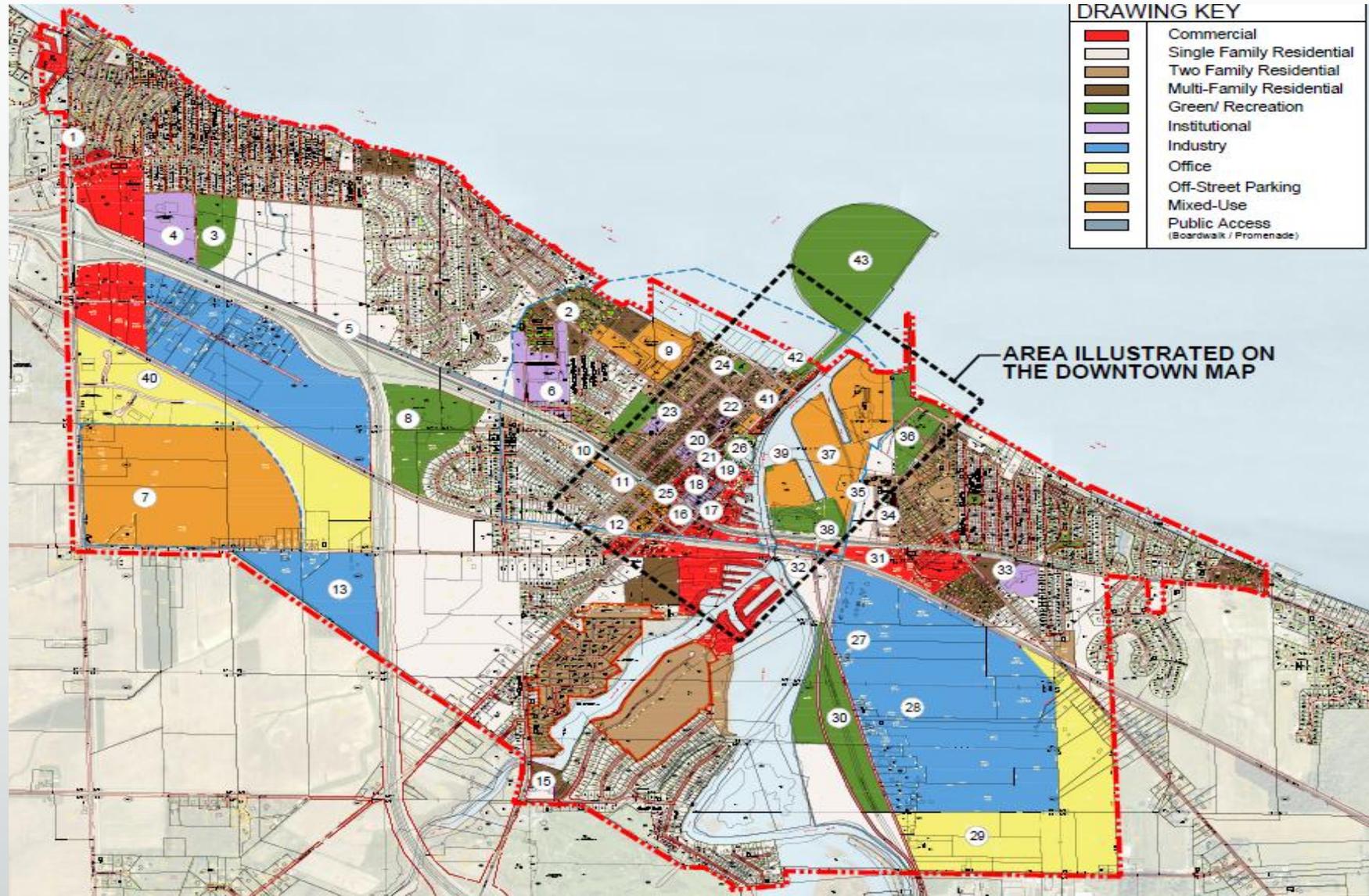


Adoption of Land Use/Planning Map

- Adopt an updated version of the zoning map that is in coordination with the needs highlighted in the Master Plan
- Ramp up code enforcement to act as a catalyst for future community development
 - Local partnerships
 - Contractor and rental registrations will be explored



Land Use Map

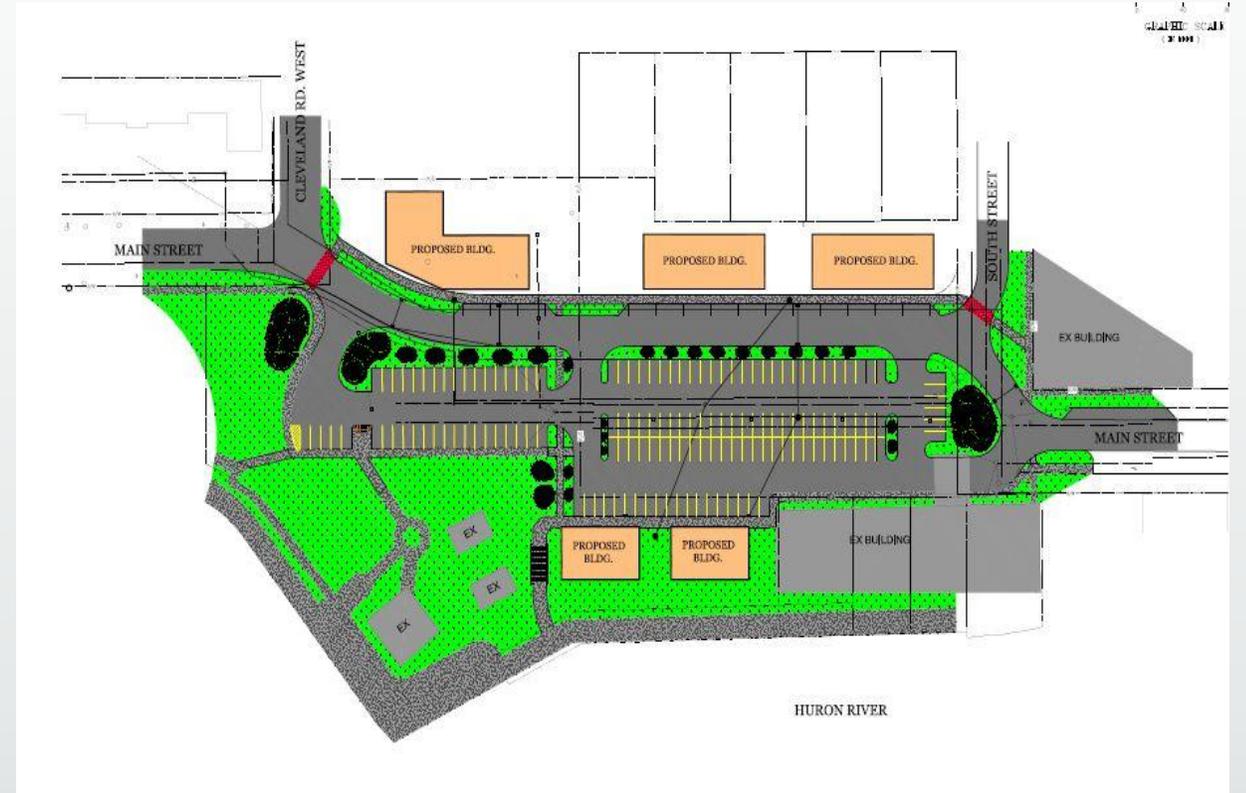


Revitalization of Downtown

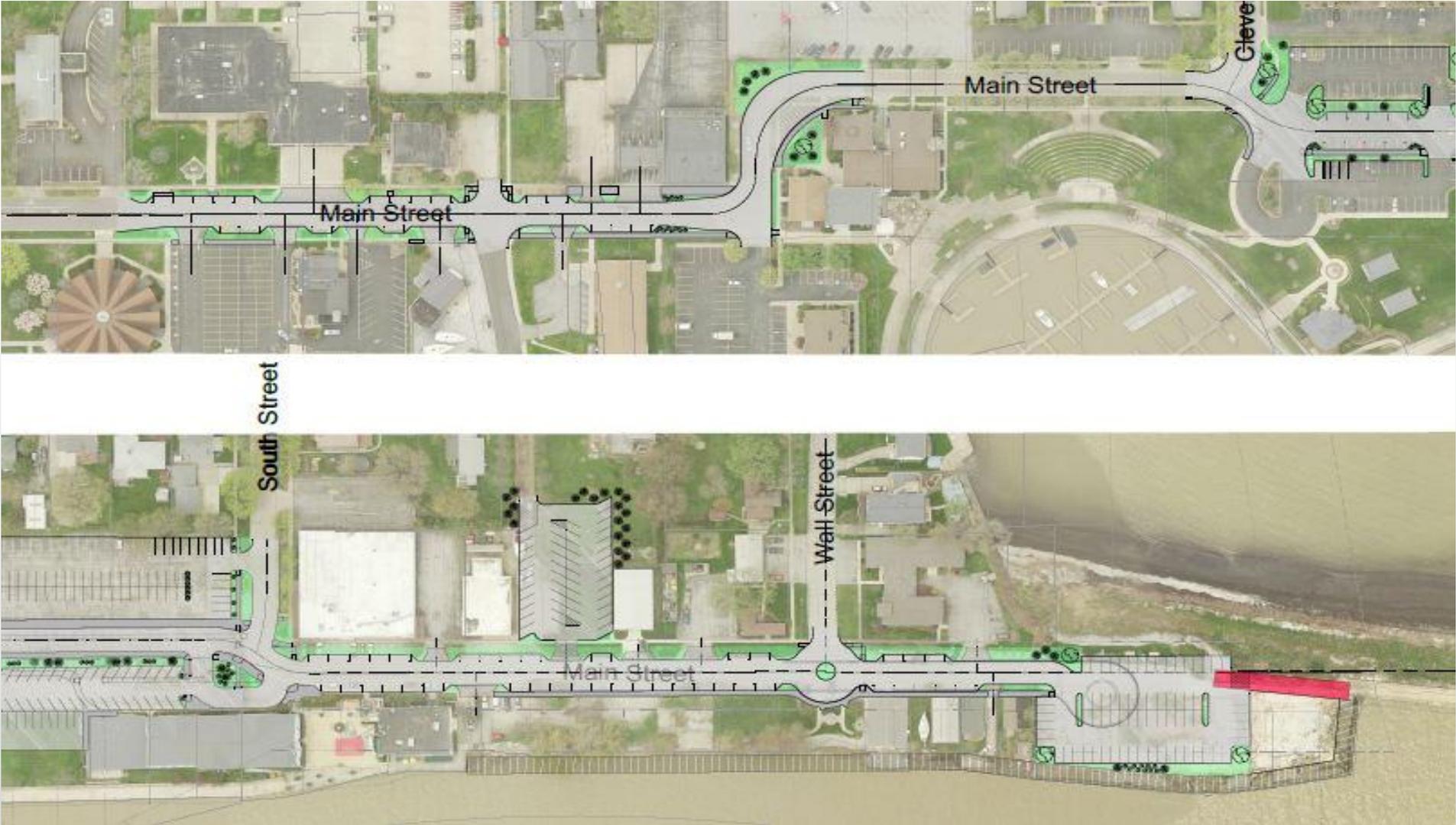
- Reconnection of Main Street
 - Streetscaping, lighting, etc. in coordination with the Master Plan.
- Capital Investment at the Boat Basin
 - New facilities, including a 3 or 4 season pavilion.
- Marketing of developable property
 - 508 N. Main, ConAgra
 - Potential for new lots along the new Main Street



Main Street Reconnection



Main Street Streetscape



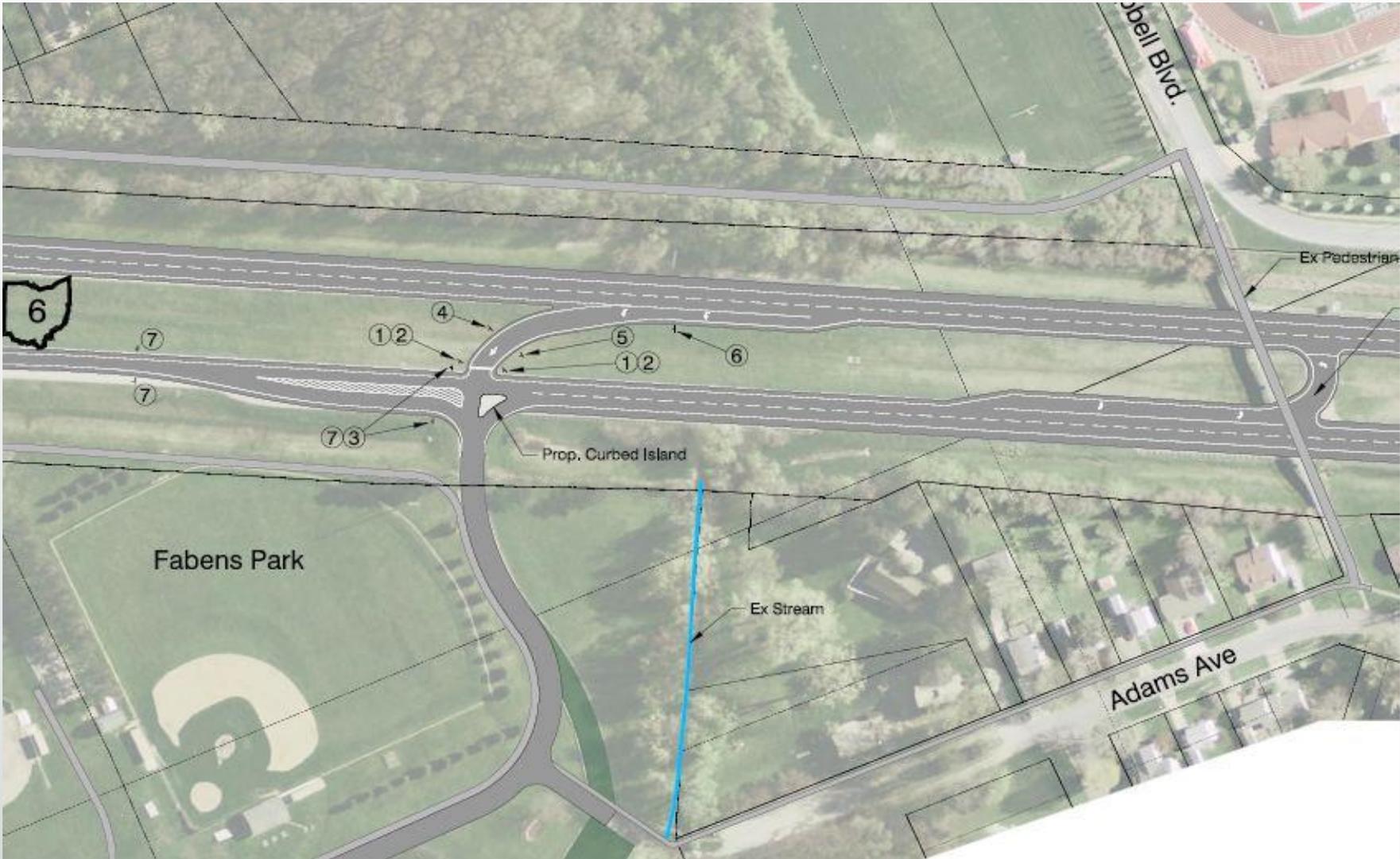
ConAgra Redevelopment Efforts



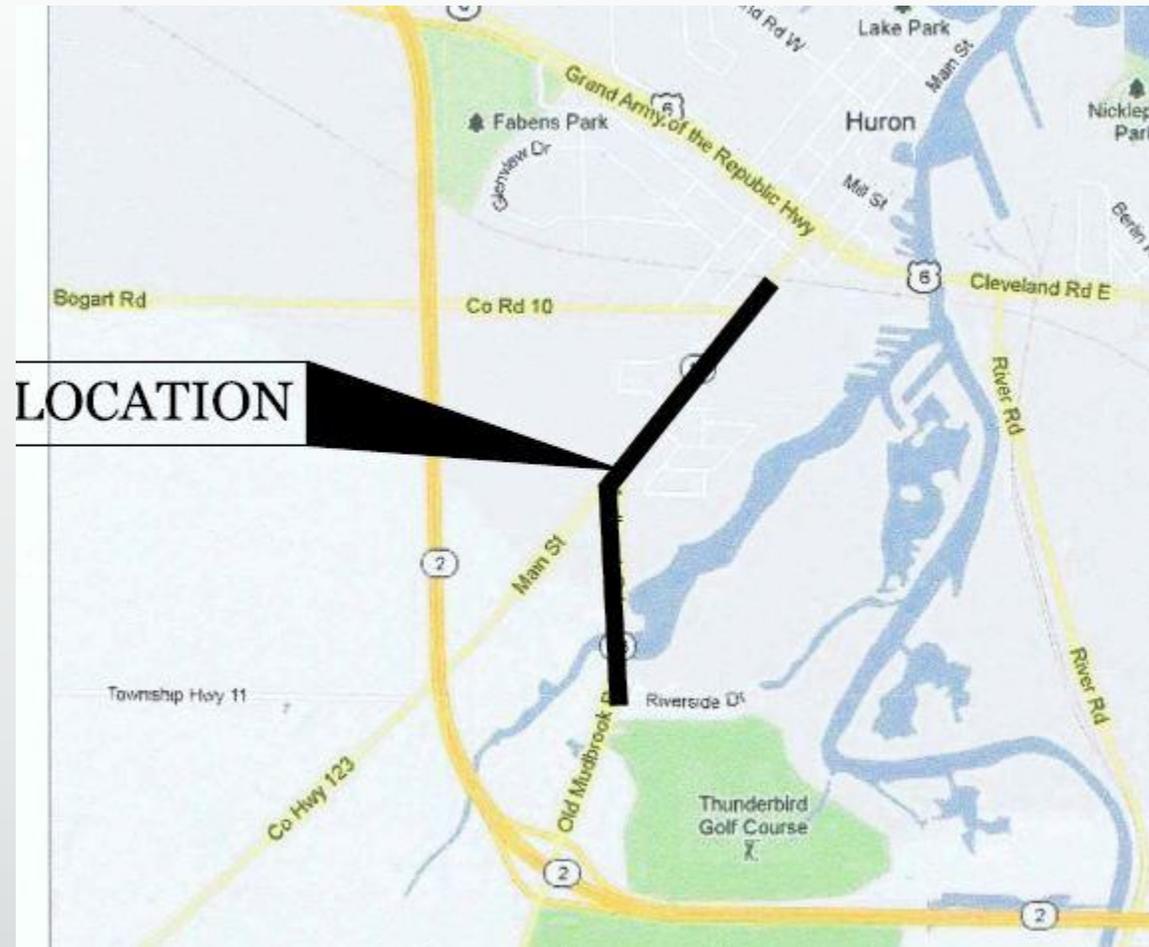
North Main Street and Huron Lighthouse Pier



US 6 Entrance to Fabens Park



SR 13 Sidewalks

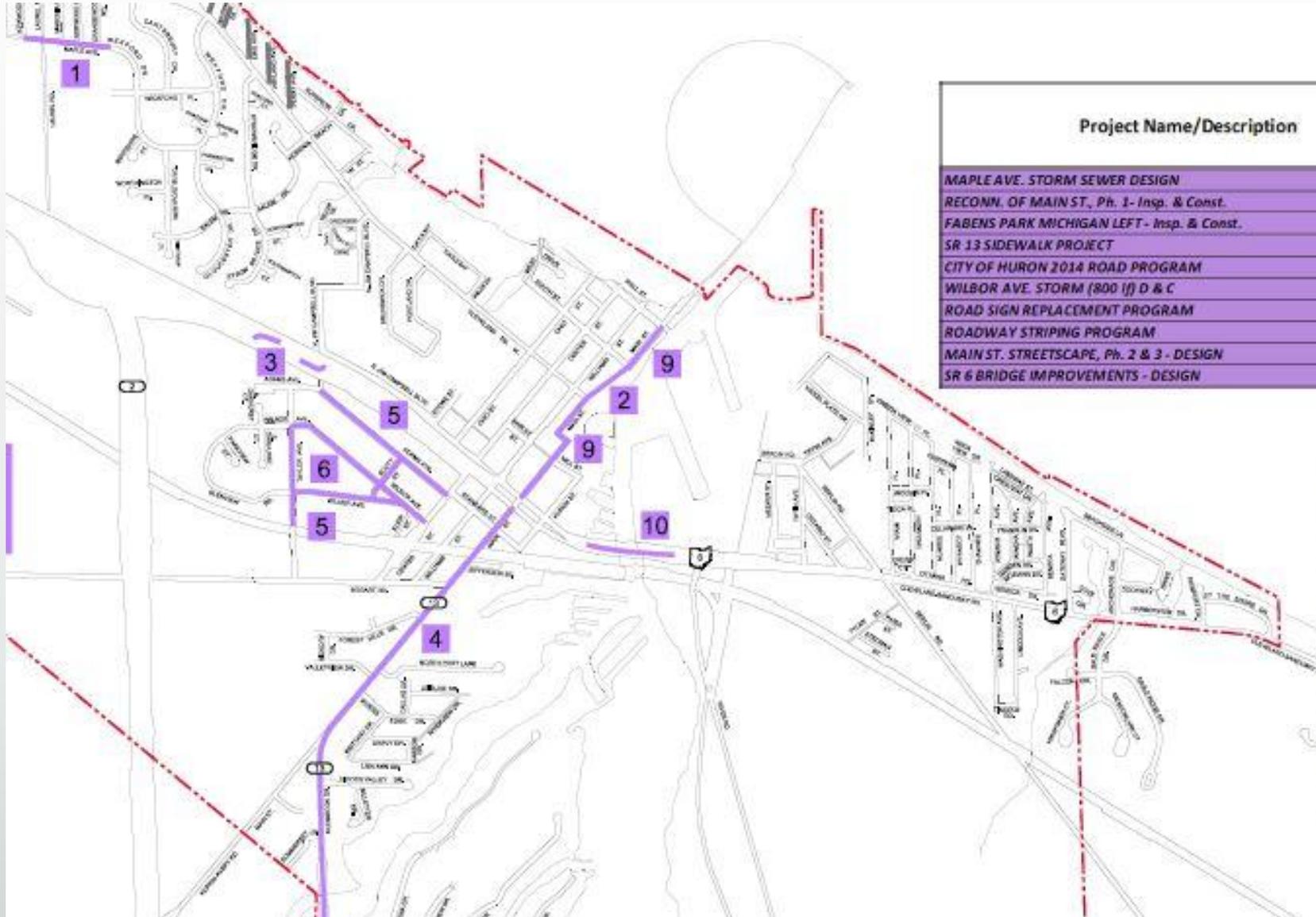


Water Tower Painting

- The City is applying for a grant to the Ohio Public Works Commission to refurbish and paint the Western Water Tower
- Joint application with Lake Erie Shores and Islands
- OPWC will cover 50% of the cost. LESI and the City will split the remaining 50%



2014 Resurfacing Program



Project Name/Description	Status (A) Active (P) Pending (C) Complete	Total Cost	City Portion of Cost
MAPLE AVE. STORM SEWER DESIGN	P	\$4,500.00	\$4,500.00
RECONN. OF MAIN ST., Ph. 1 - Insp. & Const.	P	\$525,000.00	\$525,000.00
FABENS PARK MICHIGAN LEFT - Insp. & Const.	P	\$331,000.00	\$86,200.00
SR 13 SIDEWALK PROJECT	P	\$262,500.00	\$13,440.00
CITY OF HURON 2014 ROAD PROGRAM	P	\$300,000.00	\$300,000.00
WILBOR AVE. STORM (800 I) D & C	P	\$50,000.00	\$50,000.00
ROAD SIGN REPLACEMENT PROGRAM	P	\$25,000.00	\$25,000.00
ROADWAY STRIPING PROGRAM	P	\$25,000.00	\$25,000.00
MAIN ST. STREETScape, Ph. 2 & 3 - DESIGN	P	\$35,000.00	\$7,000.00
SR 6 BRIDGE IMPROVEMENTS - DESIGN	P	\$15,000.00	\$15,000.00

2014 Project Legend

- 1 Maple Avenue Storm Sewer Design
- 2 Reconnection of Main Street (Phase 1 Constuction)
- 3 Fabens Park Michigan Left
- 4 SR 13 Sidewalk Project
- 5 City of Huron 2014 Road Program
- 6 Wilbor Avenue Storm Sewer
- 7 Road Sign Replacement Program
- 8 Roadway Striping Program
- 9 Main Street Streetscape (Phase 2 & 3 Design)
- 10 SR 6 Bridge Improvements Design



Marketing



- Put together a budget for FY2014 to establish a marketing campaign
 - Capital Investment
 - Economic Development
 - Marketing of Property
 - Communications with Residents
 - Expand our reach into major markets



Projects Under Further Consideration for 2014



US 6 Corridor Improvements



Rye Beach Road Master Plan

- Currently exploring potential partnerships to seek funding for the creation of a Master Plan for the Cleveland Road and Rye Beach Road Intersection
- Address community development and smart, coordinated growth
- This intersection experiences roughly 4 million passengers every season due to Cedar Point. Aesthetic and commercial improvements will give them a reason to stop in our community



Safe Routes to School

- Grant opportunities through ODOT to partner with Huron City Schools to provide increased pedestrian accessibility to Huron's educational institutions.
- Phase 1: ODOT would act as consultant for the City to assess the current travel routes to school for kids K-8 to improve safety through engineering projects such as safe walking paths and upgraded crossings as well as non-engineering projects such as bicycle education and encouragement programs for walkers.



Community Policing

- Due to an increase in drug activity in neighboring communities, HPD is incorporating Community Policing Best Practices, including:
 - Creation of an Auxiliary Police Department
 - Continuation of the School Resource Officer
 - Increased Block Water Effort
- Ultimately, economic and community development act as strong crime deterrents, which plays into the aggressive budget adopted by City Council.



Network Accessibility

- Multiple areas of the City have very poor cell phone reception
- There are very few internet accessibility points within the City
- The City will be exploring various options to increase both cell phone signal strength as well as access to broadband
 - Both will act as catalysts for community and economic development



Boat Basin Pavilion Improvements



Pavilion Options



Questions?



Remember to “Like” the City of Huron on Facebook for all City updates!

